



*From America's  
Premier Dating Expert*



## **3 Online Dating Disasters To Avoid**



**Andrea McGinty**  
**Founder, 33000Dates**

With over 25 years of experience, Andrea McGinty estimates she's set up over 33,000 dates, which have led to over 4,200 marriages! She is the original founder of **It's Just Lunch**. Started in 1991, she broke ground with her unique dating service and grew it to become the largest in the world. She has been featured in major media outlets speaking about dating techniques.



**Forbes**

**People**



## We all make mistakes . . .

Online dating can be a fun adventure - or an absolute disaster, depending upon how you go about it.

As someone who has over 25 years of dating coaching experience, there are **3 primary mistakes** I see made all the time.

While expectations and a great attitude will determine 90% of your success online, figuring out the remaining 10% can help avoid total online dating disasters.

Let me show how to avoid the common dating pitfalls. Click the button below and get started on the road to finding him or her!

**LET'S GET STARTED**



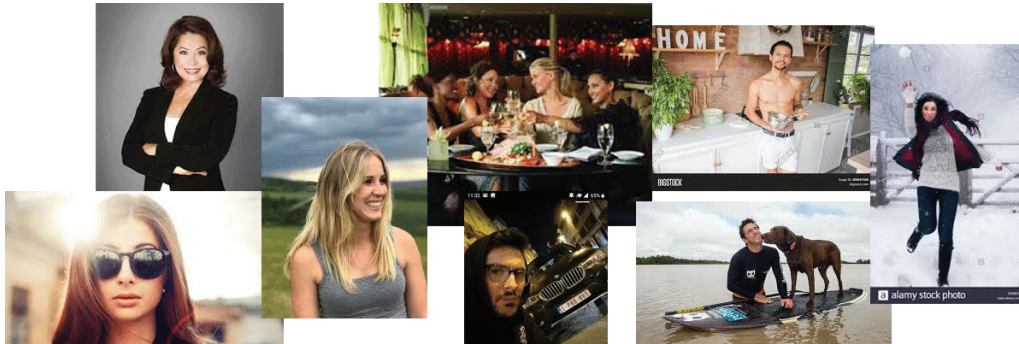
# Disaster #1 - Pitiful Photos

Ultimately the single most important item on your dating profile are your photos!

We live in a visual society and you want to make a fantastic first impression with your first photo! Yes, most sites/apps allow you to upload multiple photos, but the first photo they see will make the difference between having them stop, take a look at your bio, interests and other photos . . . or just continuing scrolling on to the next potential match! options.

Can you guess which ones work and which ones don't? Turn the page to find out . . .

**Rule of Thumb: 6 -8 hi-res, non-blurry, non-selfies**





# Disaster #1 - Pitiful Photos

1. Use photos taken within the last 12-24 months. You still really look like this, right?
2. One fun non-selfie head shot smiling - not a corporate shot. This is your love life not your CV.
3. Your shirt is on right? Unless maybe you are paddleboarding!
4. At least one full body shot . . . hiking, playing tennis, throwing a snowball, doing something.
5. No big group shots with 10 friends. Wait, which one is you? Hope you're the cute one? Oh, no!
6. A travel photo with an interesting background - but you must be in the photo. The Taj is not interesting without you!
7. No selfies in the car. C'mon, you have much more to offer than a peak at your vintage car or motorcycle.
8. Sunglasses? Nope, we want to see your eyes!
9. Eyeglasses? Post at least two photos without your eyeglasses on.
10. Have a dog? Sure as long as you're in the pic, too. Cat photos get 68% less traction online. Sorry, just a fact.



## Disaster #2 - Meaningless Words

**Platitudes/Generalities** - *Words that Mean Nothing* are to be avoided as they result in a quick swipe left.

Fun facts about you are entertaining and garner interest from potential matches. I also like the 2 Truths and a Lie question as singles often are quite creative with this question if the dating site asks this.

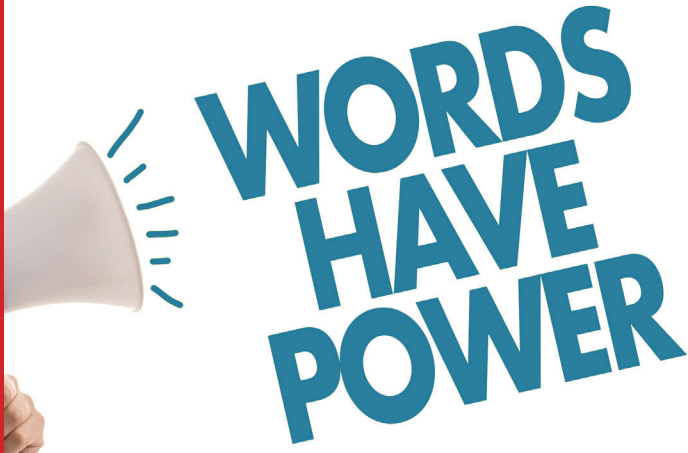
### Rule of Thumb: Avoid these, please!

- 1. I love to travel** (who doesn't?) Be specific! How about instead: "Ever slept in a tent listening to lions roaring in the background in Africa? What a sound".
- 2. I'd like to meet my soul mate.** Ok, that sounds a little scary, high expectations and many people would be turned off by those two words.
- 3. I'd like to meet a nice man/woman.** Nice, the most generic, vanilla word out

there means absolutely nothing in the online world of dating. I had a 56 year old mail client who wrote on his profile: "My friends kid me about being a true gentleman. Yes, I open doors and call when I say I'm going to call". Maybe that's your idea of nice, but, wow, did he get many responses and now is seriously dating a 58 year old woman!

## Disaster #2 - Meaningless Words

- 4. Looking for the opposite of my ex.** Code Red. Yes, I had a darling 32 year old female client who wanted to post that as - her title! No, no, no. You sound like you come with a lot of baggage and are not ready to move onto a fun, positive relationship!
- 5. Emotionally Available.** Uh, oh. Readers wonder, what happened to this person that they are leading with this comment? Sounds like a lot of work and high maintenance.





## Disaster #3 - Can't Stop Talking

1. You are dating to meet people. In. Real. Life.
2. Yes, you need to screen potential dates and this can be done via the dating site/app's text/message mechanism sending back and forth a few informational, and yes, flirty texts.
3. After 3-4 of these exchanges, take it to a 5-10 minute video chat either through the dating app or Signal App (very secure app).
4. Truly, I beg, keep the initial video call to under 10 minutes - all you are determining is:
  - a. Do they look like their photos
  - b. Do you like their smile/mannerisms
  - c. Was the conversation lively and fun? A little awkward is ok too!
  - d. Do I want to meet them face-to-face
5. Book the date. Brunch Sunday at North Italia at 12pm. Off the phone with you - you now have a real date!

**Rule of Thumb: Less is More**





# Good News . . . We Can Fix This!

There is so much more I'd like to share about online dating and how to get the best results. So, now it's time to call me or email me so I can learn more about you and if I'm a good fit for you! Excited to meet you and help you have a fun, positive online dating adventure.

Remember, it only takes one!

**702-494-7344**

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